



THE WORLD
THE WORLD
AROUND US
AROUND US

AUTUMN WINTER 22/23

KIPAS DENIM



**THE WAY
THE HUMAN
MIND
PERCEIVES
THE WORLD**

**THE PHYSICAL
UNIVERSE**

**THE VIRTUAL
METAVERSE**

THE HUMAN MIND



POSSIBLE WORLDS POSSIBLE WORLDS

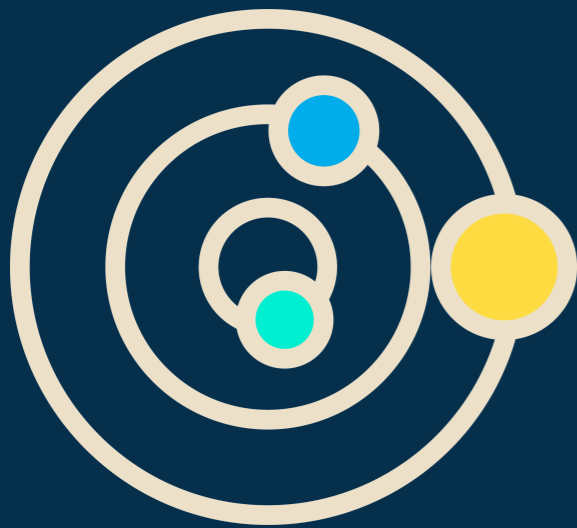
No matter how things are going, we are still a part of a single, maximally inclusive, all-encompassing world.

These

POSSIBLE WORLDS

POSSIBLE WORLDS

are shaped by



PHYSICAL UNIVERSE

with ecosystems
stretching out in
space-time



VIRTUAL METAVERSE

representing the sum of
all virtual worlds,
augmented reality and
the Internet.



HUMAN MIND

manifesting in thought,
perception, emotion,
will, memory, and
imagination.



TODAY
WE APPRECIATE
ALL THE POSSIBLE
WORLDS
AROUND US

Kipaş Denim AW 22/23 collection
is intended to serve the needs and
interests of all living beings

HERITAGE
HERITAGE
HERITAGE

TIMELESS
TIMELESS
TIMELESS

**DENIM
ROOTED IN
RUSTIC WEAVES**

Hero products reflecting value by treasuring authentic design principles together with modern characteristics of denim



FIT-ID

INTERACTIVE
INTERACTIVE
DENIM



SIZE
INCLUSIVE
TECHNOLOGY

Jeans with 100% elasticity that fit across multiple sizes, offering better management of sizing and inventory

DYNAMIX



FLUID
ESSENTIALS
BLENDED

Fabrics engineered with soft tactility, sophisticated elasticity and high performance.

TWENTYFOUR

FEEL GOOD FABRICS

Denim designed to work for multiple occasions that add value within an interconnected lifestyle.



BRING PLEASURE TO EVERYDAY

KIPAS DENIM

RESOLUTION

WORKING

WITH
FOR
IN

+

NATURE



The Resolution adopts regenerative sourcing strategies to manage raw materials to achieve considered designs with superior quality.



KIPAS DENIM

MADE-TO-LAST



Re-engineering denim with durable intelligence that withstands a range of conditions.

SLOWAGE

*Durable
Denim for
Timeless
Fashion*

**EVER
WARM**



**CELEBRATE
SURREAL
SURFACES**

Denim with warm
structures that creatively
express soft handles.

KIPAS DENIM

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IMPACT
DENIM



ZERO INDIGO DYE
VIRGIN COTTON
CHEMICALS



A climate-conscious option well-designed with reverse engineering of jeans back into jeans

1 ONLY
LITER OF
WATER
CONSUMED
during production

DUPLICATE

Confident stretch technology with high elasticity, optimum growth, ultra body-shaping and 100% recyclability properties.



Ground-breaking Performance Technology



**CLOSING
THE
LOOP**



MADE

WITH

100% RENEWABLE



KIPAS DENIM

THANK YOU

KIPAS DENIM